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THE IMPACT OF GLOBALIZATION ON THE ARABIC LANGUAGE

Abstract

Globalization is defined according to the context in which it is analyzed, while globalism might be identified with the ideology promoting globalization. Globalization cannot be properly analyzed since as a complex process it has not been completed yet. It might be very diverse, and is reflected mainly in the domains of economy, politics, culture and language.

Globalization enables a fast cross-border flow of information, goods, capital and people, and with it also the penetration of customs, habits and cultural values. As a part of it, developed countries impose economic rules, policies, cultural values, social norms and even language upon the undeveloped ones.

Starting from the colonial period up to the present, the developed nations have used the Arabic language in an attempt to make globalization real in the Arabic speaking world by means of economic power, education system and also the campaign against literary language.

However, the communities, characterized by mature linguistic awareness, have successfully resisted those negative effects of globalization. Although the native speakers do not play an important role, the Arabic language is exposed to the threats of globalization even because they take needless delight in anything foreign.

Young people in the Arab world should show more respect toward their own mother tongue since it presents the main feature of their national identity. The Arabic language presents the language of the fundamental source of Islam, one glorious history and very rich medieval literature.

Keywords: globalization, globalism, the impact on a language, Arabic, linguistic awareness